



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract

2881134

Schedule Dates 05/09/17-05/15/17
Advertiser Ralph Northam for Virginia Governor-D (116676)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand GOVERNOR/DEM (926535)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 903/913/5507
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 05/05/17
Last Modified 05/05/17
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,978.75
Net Total \$22,546.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
May. 2017	39	\$26,525.00
Grand Total:	39	\$26,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/09/17-05/12/17	4	:30	4:58A- News-Good Morning Washington at 5a			1		1	1			3	\$250.00	\$750.00	Washington (WJLA)		5/5/17
2.0	Normal Line / SPOT	05/09/17-05/12/17	4	:30	6:58A- ABC-Good Morning America			1		1	1			3	\$800.00	\$2,400.00	Washington (WJLA)		5/5/17
3.0	Normal Line / SPOT	05/10/17-05/12/17	4	:30	10:58:25A- ABC-The View				1		1			2	\$500.00	\$1,000.00	Washington (WJLA)		5/5/17
4.0	Normal Line / SPOT	05/09/17-05/12/17	4	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1			4	\$350.00	\$1,400.00	Washington (WJLA)		5/5/17
5.0	Normal Line / SPOT	05/09/17-05/11/17	4	:30	3:59:27P- News-ABC 7 News at 4p			1	1	1				3	\$375.00	\$1,125.00	Washington (WJLA)		5/5/17
6.0	Normal Line / SPOT	05/09/17-05/12/17	4	:30	4:58:27P- News-ABC 7 News at 5p			1		1	1			3	\$450.00	\$1,350.00	Washington (WJLA)		5/5/17
7.0	Normal Line / SPOT	05/15/17-05/15/17	4	:30	4:58:27P- News-ABC 7 News at 5p		1							1	\$450.00	\$450.00	Washington (WJLA)		5/5/17
8.0	Normal Line / SPOT	05/09/17-05/12/17	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1		1			3	\$750.00	\$2,250.00	Washington (WJLA)		5/5/17
9.0	Normal Line / SPOT	05/15/17-05/15/17	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$750.00	\$750.00	Washington (WJLA)		5/5/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Advertiser

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Agency

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Brand

GOVERNOR/DEM (926535)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

903/913/5507

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

05/05/17

Last Modified

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Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,978.75

Net Total

\$22,546.25

Sales Tax

Washington (WJLA)

By Broadcast Month

Spots

Rate

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10.0	Normal Line / SPOT	05/13/17-05/13/17	4	:30	6P- News-ABC 7 News at 6p Wknd							1		1	\$500.00	\$500.00	Washington (WJLA)		5/5/17
11.0	Normal Line / SPOT	05/14/17-05/14/17	4	:30	Orbit- 6:27P-6:30P(Su), 6:57P-7P(Su)								1	1	\$400.00	\$400.00	Washington (WJLA)		5/5/17
12.0	Normal Line / Access	05/09/17-05/12/17	4	:30	6:58:46P- Wheel Of Fortune			1		1	1			3	\$1,600.00	\$4,800.00	Washington (WJLA)		5/5/17
13.0	Normal Line / Access	05/10/17-05/12/17	4	:30	7:27:56P- Jeopardy				1		1			2	\$2,800.00	\$5,600.00	Washington (WJLA)		5/5/17
14.0	Normal Line / SPOT	05/09/17-05/11/17	4	:30	10:59:56P- News-ABC 7 News at 11p			1	1	1				3	\$750.00	\$2,250.00	Washington (WJLA)		5/5/17
15.0	Normal Line / SPOT	05/14/17-05/14/17	4	:30	11:35P- News-ABC 7 Sports Sunday								1	1	\$250.00	\$250.00	Washington (WJLA)		5/5/17
16.0	Normal Line / SPOT	05/10/17-05/11/17	4	:30	12:37A- ABC-Nightline				1	1				2	\$200.00	\$400.00	Washington (WJLA)		5/5/17
17.0	Normal Line / SPOT	05/14/17-05/14/17	4	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$350.00	\$350.00	Washington (WJLA)		5/5/17
18.0	Normal Line / SPOT	05/14/17-05/14/17	4	:30	10:30A- Government Matters								1	1	\$250.00	\$250.00	Washington (WJLA)		5/5/17
19.0	Normal Line / SPOT	05/14/17-05/14/17	4	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$250.00	\$250.00	Washington (WJLA)		5/5/17

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Accepted-Agency/Advertiser:

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Accepted-Station:

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Comments:

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